



**CARRERA**

c a r r e r a - p o d i u m . i t

***YOUR ROAD***





## VISION

Thanks to the road racing bike CARRERA, all the cyclists have the chance to sense the feeling of the victory, no matter what the race is.

We support the young riders with our probikes by leading them into the professional cycling and the bike enthusiasts to go beyond their limits.

## MISSION

We create road racing bike that are able to reveal in advance each rider expectation. The cyclists can really feel the performance of a true probike.

Thanks to the long-term experience Carrera staff, the cooperation continues with high-qualified workers, hi-tech research and a dedicated study of the future trend.



# HERITAGE



**1985**

**TEAM CARRERA  
CRONO  
TOUR DE FRANCE**



**1988**

## FROM LEFT

Guido Bontempi  
Roberto Visentini  
Bruno Leali  
Erich Maechler  
Urs Zimmermann



**1992**

## ROCHE STEPHEN

- Professionista in Carrera dal 1986-1987 e dal 1992-1993
- Campione del Mondo nel 1997
- Vincitore di numerose corse comprese tappe al Giro e il Tour
- Vincitore 1997 del Tour del giro e del Campionato del Mondo
- *Professional in Carrera from 1986 to 1987 and from 1992 to 1993*
- *World champion in 1997*
- *Winner of many races of the Giro and the Tour*
- *Winner in 1997 of the Tour, the Giro and the World Championship*





## 1993

### CHIAPPUCCI CLAUDIO

- Professionista in Carrera dal 1985-1996
- Vincitore di numerose corse tra cui tappe al Giro e al Tour
- Vincitore della Milano-Sanremo del 1991
- *Professional in Carrera from 1985 to 1996*
- *Many achievements as Tour and Giro stages*
- *Winner of the Milano-Sanremo in 1991*



## 1995

### PANTANI MARCO

- Professionista in carrera dal 1992-1996 e nel 2003
- Vincitore del Giro d'Italia e del Tour
- Vincitore di numerose tappe sia al Giro che al Tour
- *Professional in Carrera from 1992 to 1996 and in 2003*
- *Winner of the Giro d'Italia and Tour*
- *Winner of many races of the Giro and the Tour*



## 1998

### BARTOLI MICHELE

- Professionista in Carrera nel 1988
- Vincitore di numerose classiche tra cui Liège-Bastogne-Liège
- Classifica finale della Coppa del Mondo
- *Professional in Carrera in 1988*
- *Winner of many results as the Liège-Bastogne-Liège*
- *Final ranking of the World Cup*



## I HALL OF FAME

BARTOLI MICHELE

BASSO IVAN

BETTINI PAOLO

BONTEMPI GUIDO

CASSANI DAVIDE

CHIAPPUCCI CLAUDIO

GARZELLI STEFANO

LEALI BRUNO

MAECHLER ERICH

NARDELLO DANIELE

PANTANI MARCO

ROCHE STEPHEN

SORENSEN ROLF

TAFI ANDREA

VISENTINI ROBERTO

ZAINA ENRICO

URS ZIMMERMAN



## I PALMARES

- | 3 Giro d'Italia
- | 1 Tour de France
- | 1 Vuelta d'España
  
- | 40 stage victories Giro d'Italia
- | 26 stage victories al Tour de France
- | 12 stage victories Vuelta d'España
  
- | 24 attendances Giro d'Italia
- | 9 attendances Tour de France
- | 10 attendances Vuelta d'España
  
- | 1 world champion
- | 1 UCI world ranking
- | 1 world cup
  
- | 2 Milano - Sanremo
- | 2 Liegi - Bastogne - Liegi
- | 1 Tour of Flanders
- | 3 Gand Wevelgem
  
- | 1 Tour de Suisse
- | 1 Tour de Romandie
- | 1 Tirreno - Adriatico
- | 1 Critérium du Dauphiné
  
- | 2 team of the year
- | 1 Italy team championship
- | 1 Italy cup
  
- | 4 red dot shirt Tour de France (climber)
- | 1 green shirt Tour de France (sprinter)
- | 6 green shirt Giro d'Italia (climber)
- | 3 cyclamen Giro d'Italia (sprinter)
  
- | 6 podiums at Tour de France
- | 9 podiums at Giro d'Italia
  
- | 9 national championship



# CYCLING TEAMS SPONSORSHIP PROGRAM



**PRO TEAM AREA ZERO — D'AMICO (UCI — Continental Cycling Team) - ITALY**



**VENTOS TOKYO-TACHIKAWA (UCI — Continental Cycling Team) - JAPAN**





## ❖ TEAM BIESSE - CARRERA — GAVARDO - ITALY



## ❖ TEAM FERALPI - ITALY





❖ **PARKHOTEL VALKENBURG CYCLING TEAM - HOLLAND**



❖ **TEAM MELANIA — OMM — CARRERA — ITALY**







## TEAM CARRERA STRADA — ITALY



## TEAM TRIATHLON AQUATIC CENTER — CARRERA — ITALY





## ABOUT CARRERA

- ❖ **537** victories in pro-races
- ❖ **157** young riders on Carrera probike in 2017
- ❖ **5** continents
- ❖ **35** countries
- ❖ **1524** hours spent in R&D